ICEBERG FLOE ENRICHED WITH HYDROGEN FROM **ICELANDIC GLACIERS** TO ALLEVIATE "HANGOVERS"

~~HANGOVER~~ $_2$

PACKED ICE 250 grams

ICE SERVICE
ice & services

ICE ANGELS

PACKED ICE 250 g

MARKET DEMAND

A hangover is a collection of unpleasant physical and psychological symptoms that occur after excessive alcohol consumption. Common symptoms include headaches, nausea, fatigue, dehydration, and sensitivity to light or sound.

The amount of alcohol required to cause a hangover:

The amount of alcohol that causes a hangover varies among individuals. Some people may experience hangover symptoms after just 1-2 drinks, while others can consume larger amounts without subsequent issues. The severity of a hangover generally increases with the amount of alcohol consumed.

The percentage of the population suffering from a hangover:

Approximately 23% of people do not experience a hangover regardless of the amount of alcohol consumed.

This means that about 77% of the population may experience hangover symptoms after excessive alcohol consumption.

- HEADACHE
- NAUSEA
- FATIGUE

THERE ARE A VARIETY OF SOLUTIONS

... BUT ONLY TO ALLEVIATE
THE AFTEREFFECTS.

121 ICE ANGELS

GPS 64° 23′ 59.99″ N, 16° 47′ 59.99″ W

ICEBERG FLOE ENRICHED WITH HYDROGEN FROM ICELANDIC GLACIERS

IS – ÍSMOLAR – AUÐGAÐIR MEÐ VETNIFRAMLEITT ÚR 100 % DRYKKJARVATNI.STYRKUR UPPLEYSTS VETNIS FYRIR FRYSTINGU: 1,2–1,6 MG/L (PPM). GEYMIÐ VIÐ AÐ MINNSTA KOSTI −12 °C. EFTIR ÞÍÐINGU MÁ EKKI FRYSTA AFTUR – FARGIÐ EFTIR ÞÍÐINGU MÁ EKKI FRYSTA AFTUR – FARGIÐ VÖRUNNI Í SLÍKU TILVIKI.ÞESSI VARA KEMUR EKKI Í STAÐ FJÖLBREYTTRAR FÆÐU.RÁÐLAGÐUR DAGSKAMMTUR: 1.200 G.

SK – ĽAD MRAZENÝ – OBOHATENÝ VODÍKOM ZLOŽENIE: PITNÁ VODA 100%. VODÍK, KONCENTRÁCIA ROZPUSTENÉHO VODÍKA PRED ZMRAZENÍM 1,2–1,6 MG/L (PPM). POUŽITIE: URČENÝ PRE PRIAMY KONTAKT S POTRAVINAMI. SKLADUJTE PRI TEPLOTE -12 °C A NIŽŠEJ. PO ROZMRAZENÍ ZNOVA NEZAMRAZOVAŤ, VÝROBOK ZLIKVIDUJTE. VÝROBOK NIE JE NÁHRADOU PESTREJ STRAVY.ODPORÚČANÁ DENNÁ DÁVKA JE 1200 G DENNE.

CZ – LED MRAŽENÝ – OBOHACENÝ VODÍKEM SLOŽENÍ: PITNÁ VODA 100 %. VODÍK, KONCENTRACE ROZPUŠTĚNÉHO VODÍKU PŘED ZAMRAZENÍM 1,2–1,6 MG/L (PPM). POUŽITÍ: URČEN PRO PŘÍMÝ KONTAKT S POTRAVINAMI. SKLADUJTE PŘI TEPLOTĚ -12 °C A NIŽŠÍ. PO ROZMRAZENÍ ZNOVU NEZAMRAZOVAT, VÝROBEK VÝROBEK ZLIKVIDUJTE. NENÍ NÁHRADOU PESTRÉ STRAVY. DOPORUČENÁ DENNÍ DÁVKA JE 1200 G DENNĚ.

EN – ICE – ENRICHED WITH HYDROGEN INGREDIENTS: DRINKING WATER 100%. HYDROGEN, CONCENTRATION OF DISSOLVED HYDROGEN BEFORE FREEZING: 1.2–1.6 MG/L (PPM). USE: INTENDED FOR DIRECT CONTACT WITH FOOD. STORE AT -12 °C AND BELOW. AFTER DEFROST, DO NOT FREEZE AGAIN, DISPOSE THE PRODUCT. THIS PRODUCT IS NOT A SUBSTITUTE FOR A VARIED DIET. THE RECOMMENDED DAILY INTAKE IS 1200 G PER DAY.

AT / DE – EISWÜRFEL – MIT WASSERSTOFF ANGEREICHERT HERGESTELLT AUS 100 % TRINKWASSER.KONZENTRATION DES GELÖSTEN WASSERSTOFFS VOR DEM EINFRIEREN: 1,2–1,6 MG/L (PPM).BEI MINDESTENS −12 °C LAGERN. NACH DEM AUFTAUEN NICHT ERNEUT EINFRIEREN – IN DIESEM FALL BITTE ENTSORGEN. DIESES PRODUKT IST KEIN ERSATZ FÜR EINE ABWECHSLUNGSREICHE ERNÄHRUNG.EMPFOHLENE TAGESMENGE: 1.200 G.

HU – JÉG – HIDROGÉNNEL DÚSÍTOTT SZŰRT IVÓVÍZBŐL KÉSZÜLT, MÉLYFAGYASZTOTT TERMÉK. HIDROGÉN, A FELOLDOTT HIDROGÉN KONCENTRÁCIÓJA FAGYASZTÁS ELŐTT: 1,2–1,6 MG/L (PPM). TÁROLÁS -12 °C ALATTI HŐMÉRSÉKLETEN. FELENGEDÉS UTÁN NE FAGYASSZA ÚJRA, A TERMÉKET DOBJA KI. A TERMÉK NEM HELYETTESÍTI A VÁLTOZATOS ÉTRENDET. AJÁNLOTT NAPI ADAG: 1200 G NAPONTA.

NOT HANGOVER

HMOTNOSŤ / HMOTNOST / GEWICHT / TEŽINA / WEIGHT:

MINIMÁLNA TRVANLIVOSŤ / MINIMÁLNÍ TRVANLIVOST / MINDESTENS HALTBAR BIS / NAJBOLJE UPOTRIJEBITI / BEST BEFORE: 09.09.2026

VYROBENÉ PRE / VYROBENÉ PRO / HERGESTELLT FÜR / KÉSZÜLT SZÁMÁRA / MADE FOR :
VERATTI GMBH, BAUERNMARKT 24, 1010 WIEN, ÖSTERREICH

ARCTIC ICE

alu

01 PET

250 GRAM

8 588005 088275

UNIVERSITY OF OXFORD
OXFORD UNIVERSITY PRESS

Hydrogen intake relieves alcohol consumption and hangover symptoms in healthy adults: a randomized and placebo-controlled crossover study

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ABSTRACT

Background: Alcohol-induced hangover represents a significant, yet underestimated, global hazard and a large socioeconomic burden.

Objective: The aim of this study was to investigate the effects of hydrogen on relieving drinking and hangover symptoms in 20 healthy volunteers.

Methods: In this pilot, randomized, double-blinded, placebo-controlled, matched, crossover interventional trial, participants were matched into pairs and randomly assigned. Study group 1 inhaled placebo air for 1 h, followed by drinking 100 mL liquor (40% alcohol) within 10 min, and then pure water. Study group 2 inhaled a mixture of hydrogen and oxygen gas for 1 h, followed by drinking 100 mL liquor within 10 min, and then hydrogen dissolved in water. On a second intervention day (crossover) ≥1 wk later, study-group subjects were switched to the opposite order. Breath alcohol concentration (BrAC), hangover severity, and cognitive scores were measured.

Results: The BrACs within the hydrogen group were significantly lower than those within the placebo group after 30 min, 60 min, and 90 min ($P < 0.05$). The hydrogen group reported having fewer hangover symptoms compared with the placebo group (placebo: 77% of symptoms absent, 19.7% of mild symptoms, 2.7% of moderate symptoms, 0.7% of severe symptoms; hydrogen: 88.6% of symptoms absent, 10% of mild symptoms, 1.3% of moderate symptoms, 0% of severe symptoms; $P = 0.001$). Hydrogen treatment improved cognitive testing scores ($P < 0.05$), including attention and executive functions. Furthermore, consumption of hydrogen was negatively ($\beta = -15.006$; 95% CI: −17.726, −8.385; $P < 0.001$) and female sex was positively ($\beta = 22.811$; 95% CI: 16.226, 28.997; $P < 0.001$) correlated with increased BrACs. Likewise, the consumption of hydrogen was negatively (OR: 0.035; 95% CI: 0.007, 0.168; $P < 0.001$) while female sex was positively (OR: 28.938; 95% CI: 5.961, 138.508; $P = 0.001$) correlated with the severity of hangover symptoms.

Conclusions: Hydrogen decreases BrACs and relieves the symptoms of hangovers. This trial was registered at the China Clinical Trial Registry (http://www.chictr.org.cn/showproj.aspx?proj=58356) as ChiCTR2200059980. *Am J Clin Nutr* 2023;116:1208–1218.

Keywords: hydrogen, alcohol, hangover, breath alcohol concentration, sex difference, attention, executive function

Introduction

Alcohol is one of the most commonly used substances for entertainment purposes in the world and 1 in 3 people consumes alcohol. According to the Global Alcohol and Health Report published by the WHO (2018), per capita alcohol consumption worldwide of people age 15 y and over increased from 5.7 L in 2000 to 6.4 L in 2016 (1). Alcohol consumption has both adverse and beneficial effects (2–6). The health effects of drinking depend on the quantity and pattern of alcohol consumption. Excessive alcohol consumption adversely affects human health (7, 8). Acute heavy drinking can cause hangover symptoms because of acetaldehyde (9), including fatigue,

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Supplemental Methods, Supplemental Figures 1 and 2, and Supplemental Table 1 are available from the "Supplementary data" link in the online posting of the article and from the same link in the online table of contents at https://academic.oup.com/ajcn/.

SL, YL, and GD contributed equally.

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Abbreviations used: ADH, alcohol dehydrogenase; ALH, alkanal; ALDH, acetaldehyde dehydrogenase; ALT, alanine aminotransferase; AST, aspartate aminotransferase; BP, blood pressure; BrAC, breath alcohol concentration; ESDR, emotional event-related words; GLO, globulin; VTS, Vienna Psychological Testing System.

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This research has shown that molecular hydrogen has strong antioxidant properties, which protect cells from damage caused by alcohol and accelerate the body's recovery after alcohol consumption.

https://www.sciencedirect.com/science/article/pii/S0002916523036481

WE OFFER **PREVENTION**
IN EVERY CUBE OF ICE ALREADY
IN THE DRINK!

H2I ICE ANGELS

HYDROGEN-INFUSED

ICE CUBES FROM ICELANDIC GLACIERS
SUITABLE FOR ANY DRINK

GLACIER
SOURCE OF PURE HYDROGEN

Molecular hydrogen (H_2) represents a revolutionary step in the field of health and nutrition. This colorless, odorless, highly effective gas acts as a selective antioxidant, protecting cells from free radicals, supporting the body's regeneration, and boosting energy metabolism.

Hydrogen water is a modern innovation that allows water and ice to be enriched with molecular hydrogen. Using **patented technology**, we produce hydrogen from a unique raw material – glacial water from glaciers over 200,000 years old, sourced from locations in the polar circle. This unique approach makes industrial use of this natural raw material in the food sector possible for the first time.

PEM - HYDROGEN PRODUCTION TECHNOLOGY

hydrogen

PEM HYDROGEN PRODUCTION TECHNOLOGY

FROM 200,000-YEAR-OLD ICE,
THROUGH MULTIPLE IONIZATION PROCESSES,
WE OBTAIN SUPER-PURE WATER.

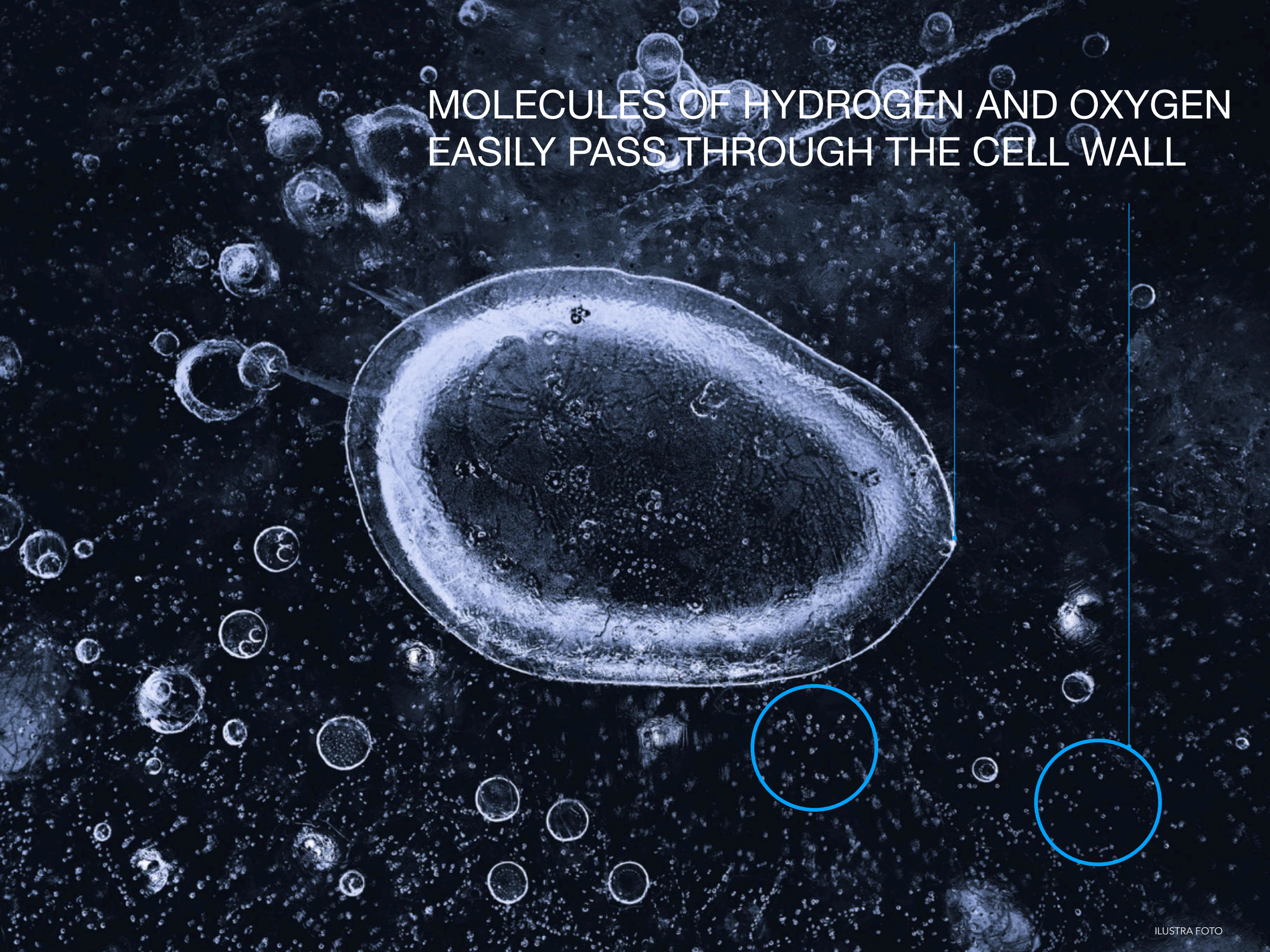
EUROPEAN STANDARDS ISO 3696

PURITY GRADE 1
CONDUCTIVITY (MS/CM) AT 25°C ≤ 0.1
RESISTIVITY (MΩ·CM) AT 25°C ≥ 10

TÜV SÜD ISO 9001 TÜV SÜD ISO 14001 TÜV SÜD ISO 45001

THE WATER IS ENRICHED WITH HYDROGEN FROM GLACIERS.

FROM WHICH CRYSTAL-CLEAR ICE IS PRODUCED.



ILUSTRA FOTO


H2
~~HANGOVER~~
H2
ICE

250 g of crushed ice blocks contains the recommended dose of molecular hydrogen according to a professional study for alleviating symptoms of alcohol detoxification – a hangover.
The composition complies with Regulation No. 275/2004 Coll. on the quality and safety requirements for packaged water and ice.

HANCOVER

ICE
ANGELS

ICEBERG FLOE
ENRICHED WITH HYDROGEN
FROM ICELANDIC GLACIERS

GPS 64°02'52.9 N 16°10'48.8 W

399 g

HYDROGEN-ENRICHED ICE FROM ICELANDIC GLACIERS.

NATURALLY IN THE LAST GLASS BEFORE LEAVING...

SUITABLE FOR ANY DRINK.

TASTELESS AND ODORLESS
THE PURITY OF ARCTIC GLACIERS.

EASY, DISCREET
APPLICATION TO THE DRINK.

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